

KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract # 1323021**  
**Schedule Dates** 09/28/12-10/04/12  
**Advertiser** National Republican Congressional Committee (23  
**Agency** National Media, Inc (1454)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** NRCC 9/28 (457168)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2601  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NRCC 9/28  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/20/12  
**Last Modified** 06/20/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06186869  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,715.00  
**Net Total** \$32,385.00  
**Sales Tax**

**Salt Lake City (KUTV)**  

By Broadcast Month	Spots	Rate
Sep. 2012	11	\$9,300.00
Oct. 2012	21	\$28,800.00
<b>Grand Total:</b>	<b>32</b>	<b>\$38,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/28/12-09/28/12	1	:30	10P-10:35P (MST)						1			1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	10:35P-11:35P (MST)						1			1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTSMAN-CBS	6/20/12
3.0	Normal Line / News	10/03/12-10/03/12	1	:30	6P-6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
4.0	Normal Line / News	10/03/12-10/03/12	1	:30	6A-8A (MST)				2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
5.0	Normal Line / SPOT	10/03/12-10/03/12	1	:30	6:30P-7P (MST)				1					1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
6.0	Normal Line / Prime	10/03/12-10/03/12	1	:30	8P-CBS Criminal Minds (Wednesday)				1					1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	CRIMNL MND	6/20/12
7.0	Normal Line / News	09/28/12-09/28/12	1	:30	6P-6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
8.0	Normal Line / News	09/28/12-09/28/12	1	:30	6A-8A (MST)						2			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
9.0	Normal Line / News	10/01/12-10/01/12	1	:30	6P-6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
10.0	Normal Line / News	10/01/12-10/01/12	1	:30	6A-8A (MST)						2			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
11.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	6:30P-7P (MST)						1			1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
12.0	Normal Line / Sports/Other	09/29/12-09/29/12	1	:30	10:35P-11:05P (MST)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
13.0	Normal Line / Prime	09/29/12-09/29/12	1	:30	8:59P-CBS-48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)	48HR MSTRY	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

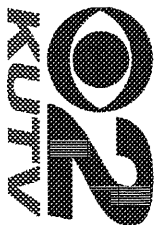
Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 6.25.12



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

## Contract # 1323021

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**Agency** National Media, Inc (1454)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** NRCC 9/28 (457168)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
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**Phone/Fax** /  
**CPE** 155/426/2601  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NRCC 9/28  
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**CO-OP** No  
**Headline #** 06186869  
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**Order Type** Normal  
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**Commission %** 15.00  
**Commission** \$5,715.00  
**Net Total** \$32,385.00  
**Sales Tax**

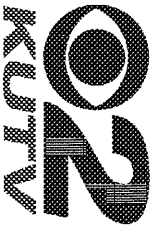
**Salt Lake City (KUTV)**

By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>32</b>	<b>\$38,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Sports/Other	09/30/12-09/30/12	1	:30	10:35P- 11:35P (MST)								1	1	\$400.00	\$400.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
15.0	Normal Line / News	09/30/12-09/30/12	1	:30	5P- 6P (MST)								2	2	\$750.00	\$1,500.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
16.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	7:58:30A- CBS News Sunday Morning								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	SUNDAY MRN-CBS	6/20/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	1	:30	10:35P- 11:35P (MST)					1				1	\$600.00	\$600.00	Salt Lake City (KUTV)	ID LETTRMAN-CBS	6/20/12
18.0	Normal Line / News	10/04/12-10/04/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
19.0	Normal Line / News	10/04/12-10/04/12	1	:30	6A- 8A (MST)					2				2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
20.0	Normal Line / Prime	10/04/12-10/04/12	1	:30	7:59P- CBS-Person of Interest (Thursday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	PERSON-INT	6/20/12
21.0	Normal Line / News	10/02/12-10/02/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
22.0	Normal Line / SPOT	10/02/12-10/02/12	1	:30	10:35P- 11:35P (MST)					1				1	\$600.00	\$600.00	Salt Lake City (KUTV)	ID LETTRMAN-CBS	6/20/12
23.0	Normal Line / News	10/02/12-10/02/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
24.0	Normal Line / News	10/02/12-10/02/12	1	:30	6A- 8A (MST)					2				2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
25.0	Normal Line / Prime	10/02/12-10/02/12	1	:30	6:57:26P- CBS NCIS (Tuesday)					1				1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	NCIS	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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299 S Main St  
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Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

# Contract # 1323021

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Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

09/28/12-10/04/12  
National Republican Congressional Committee (23  
National Media, Inc (1454)  
POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
NRCC 9/28 (457168)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
ANGLE, BEN  
/  
155/426/2601  
National/Political Issue Agency BRD  
Standard  
NRCC 9/28  
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Last Modified  
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CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

06/20/12  
06/20/12  
Katie Freckleton  
No  
06186859  
A35+  
Normal  
15.00  
\$5,715.00  
\$32,385.00

## Salt Lake City (KUTV)

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Oct. 2012	21	\$28,800.00
Grand Total:	32	\$38,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News	10/03/12-10/03/12	1	:30	10P-10:35P (MST)				1					1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

JUN18/12 14.4  
\*\*\* KUTV-TV \*\*\*

#  
251

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			JUN18/12 14.48

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AGENCY ADVERTISER CODE = 155	AGENCY EST# = 2601
AGENCY PRODUCT CODE = 426	

PROGRAM : 2 NEWS AT 10PM  
RA35+ : 8-6  
CON COM1: 2 NEWS AT 10PM

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PROGRAM : D LETTRMAN-CBS
RA35+   : 3.0
CON COM1: D LETTRMAN-CBS
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REP HEADLINE# 6186869  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 14.4  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	9/28	9/28	1		FRI	1
4			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	9/28	9/28	2		FRI	2
5			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	10/1	10/1	1		MON	1
6			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	10/1	10/1	2		MON	2
7			630P-700P PROGRAM : ENT TONIGHT 30 RA35+ : 3.9 CON COM1 : ENT TONIGHT 30	30		\$1,500.00	10/1	10/1	1		MON	1
8			1035P-1105P PROGRAM : TALKIN SPORTS RA35+ : 4.0 CON COM1 : TALKIN SPORTS	30		\$500.00	9/29	9/29	1		SAT	1
9			900P-1000P PROGRAM : 48HR MSTRY RA35+ : 3.9 CON COM1 : 48HR MSTRY	30		\$800.00	9/29	9/29	1		SAT	1
10			1035P-1135P PROGRAM : TALKIN SPORTS RA35+ : 2.4 CON COM1 : TALKIN SPORTS	30		\$400.00	9/30	9/30	1		SUN	1

REP HEADLINE# 6186869  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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JUN18/12 14.4  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			500P-600P PROGRAM : 2NEWS AT 5 SUN RA35+ : 5.3 CON COM1 : 2NEWS AT 5 SUN	30		\$750.00	9/30	9/30	2		SUN	2
12			800A-930A PROGRAM : SUNDAY MRN-CBS RA35+ : 2.6 CON COM1 : SUNDAY MRN-CBS	30		\$600.00	9/30	9/30	1		SUN	1
13			1035P-1135P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS	30		\$600.00	10/4	10/4	1		THU	1
14			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	10/4	10/4	1		THU	1
15			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	10/4	10/4	2		THU	2
16			800P-900P PROGRAM : PERSON-INT RA35+ : 7.7 CON COM1 : PERSON-INT	30		\$3,000.00	10/4	10/4	1		THU	1
17			1000P-1035P PROGRAM : 2 NEWS AT 10PM RA35+ : 8.6 CON COM1 : 2 NEWS AT 10PM	30		\$2,500.00	10/2	10/2	1		TUE	1
18			1035P-1135P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS	30		\$600.00	10/2	10/2	1		TUE	1

REP HEADLINE# 6186869  
 \*\*\* ORIGINAL REV#0 \*\*\*

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JUN18/12 14.4  
 \*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	10/2	10/2	1		TUE	1
20			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1: 2 NEWS 6-8A	30		\$700.00	10/2	10/2	2		TUE	2
21			700P-800P PROGRAM : NCIS RA35+ : 10.8 CON COM1: NCIS	30		\$4,000.00	10/2	10/2	1		TUE	1
22			1000P-1035P PROGRAM : 2 NEWS AT 10PM RA35+ : 8.6 CON COM1: 2 NEWS AT 10PM	30		\$2,500.00	10/3	10/3	1		WED	1
23			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	10/3	10/3	1		WED	1
24			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1: 2 NEWS 6-8A	30		\$700.00	10/3	10/3	2		WED	2
25			630P-700P PROGRAM : ENT TONIGHT 30 RA35+ : 3.9 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/3	10/3	1		WED	1
26			800P-900P PROGRAM : CRIMNL MND RA35+ : 7.8 CON COM1: CRIMNL MND	30		\$3,000.00	10/3	10/3	1		WED	1

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\*\*\* ORIGINAL REV#0 \*\*\*

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JUN18/12 14.4  
\*\*\* KUTV-TV \*\*\*

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SEP/12			\$9,300.00	OCT/12		28800.00						
CONTRACT TOTAL												38100.00
TOTAL SPOTS												32

MARKET TOTALS \$108,857 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%  
KMYU 0%

SVC- NSI  
DEMOS- RA35+\*



REP HEADLINE# 6186869 TRF# 1323021  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/12 15.06  
\*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN # ✓

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6186869 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 9/28 EST#2601 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP14/12 15.06

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
ADDED LINES 27-28  
TTLS \$44,600  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	A		700P-800P	30		\$5,500.00	10/4	10/4	1		THU	1
PROGRAM : BIG BANG												
28	A		700P-800P	30		\$1,000.00	9/29	9/29	1		SAT	1
PROGRAM : CRIMETIME												
SEP/12			10300.00			OCT/12					34300.00	

CONTRACT TOTAL 44600.00  
TOTAL SPOTS 34

REP HEADLINE# 6186869 TRF# 1323021  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$108,857 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%  
KMYU 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE